

**Agient**

# Brand Kit

Designing the Intelligent Future

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# About Us

Agent is an AI-driven technology brand dedicated to building smart, scalable digital solutions that help businesses grow and adapt in a rapidly evolving digital world. By combining innovation, advanced engineering, and a customer-first approach, we transform complex challenges into meaningful, real-world impact.



Logo

**Agient**

**Agient**

**Agient**

**Agient**



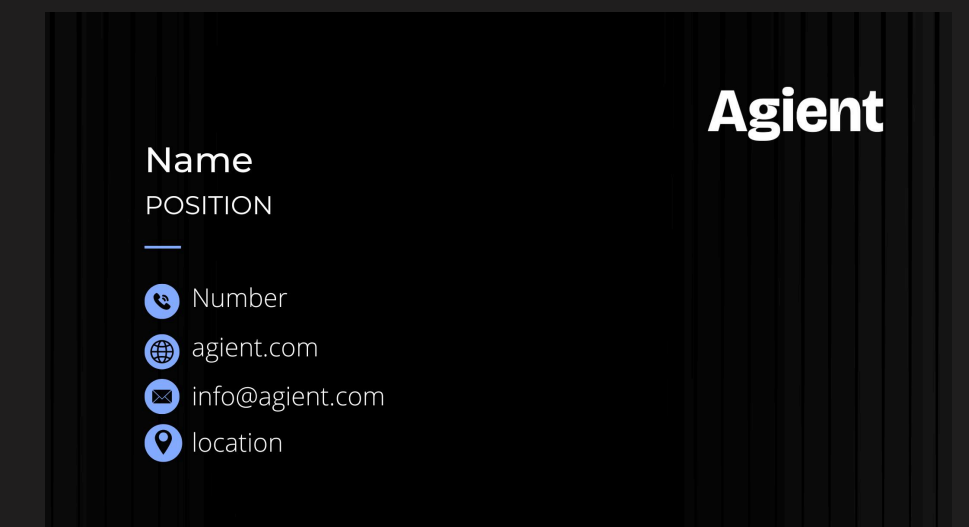
### Logo DO's

- ✓ Keep proper clear space
- ✓ Maintain correct proportions
- ✓ Place on clear, high-contrast backgrounds



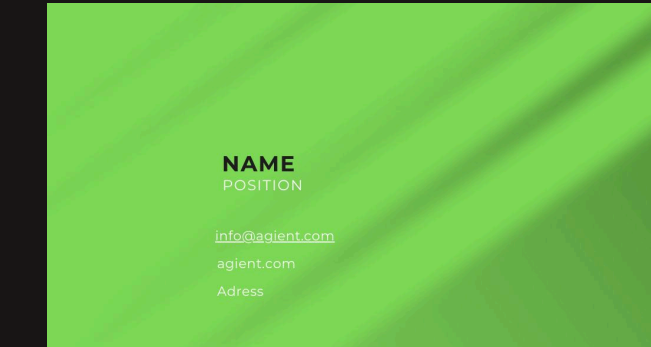
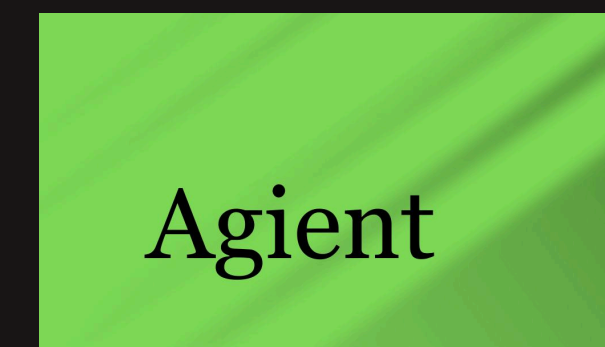
### Logo DONT's

- ✗ Stretch, recolor, or modify the logo.
- ✗ Do not change the typography



### Business Card DO's

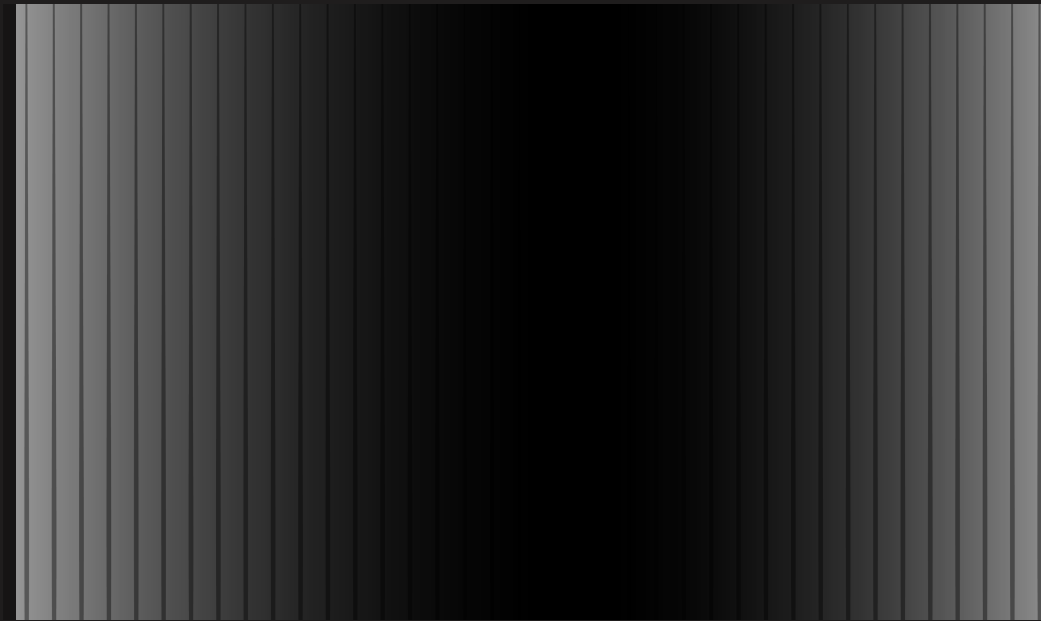
- ✓ Use approved colors, typography, and layout.
- ✓ Ensure all contact details are clean, readable, and professionally aligned.



### Business Card DONT's

- ✗ Alter the approved layout or introduce unapproved graphics and fonts.
- ✗ Avoid overcrowding the card with excessive text or decorative elements.





## Background Do's

Use clean, high-quality visuals that complement the brand colors and maintain contrast.



## Background Don't

Use busy, low-resolution, or off-brand imagery that distracts from content.



## Background Do's

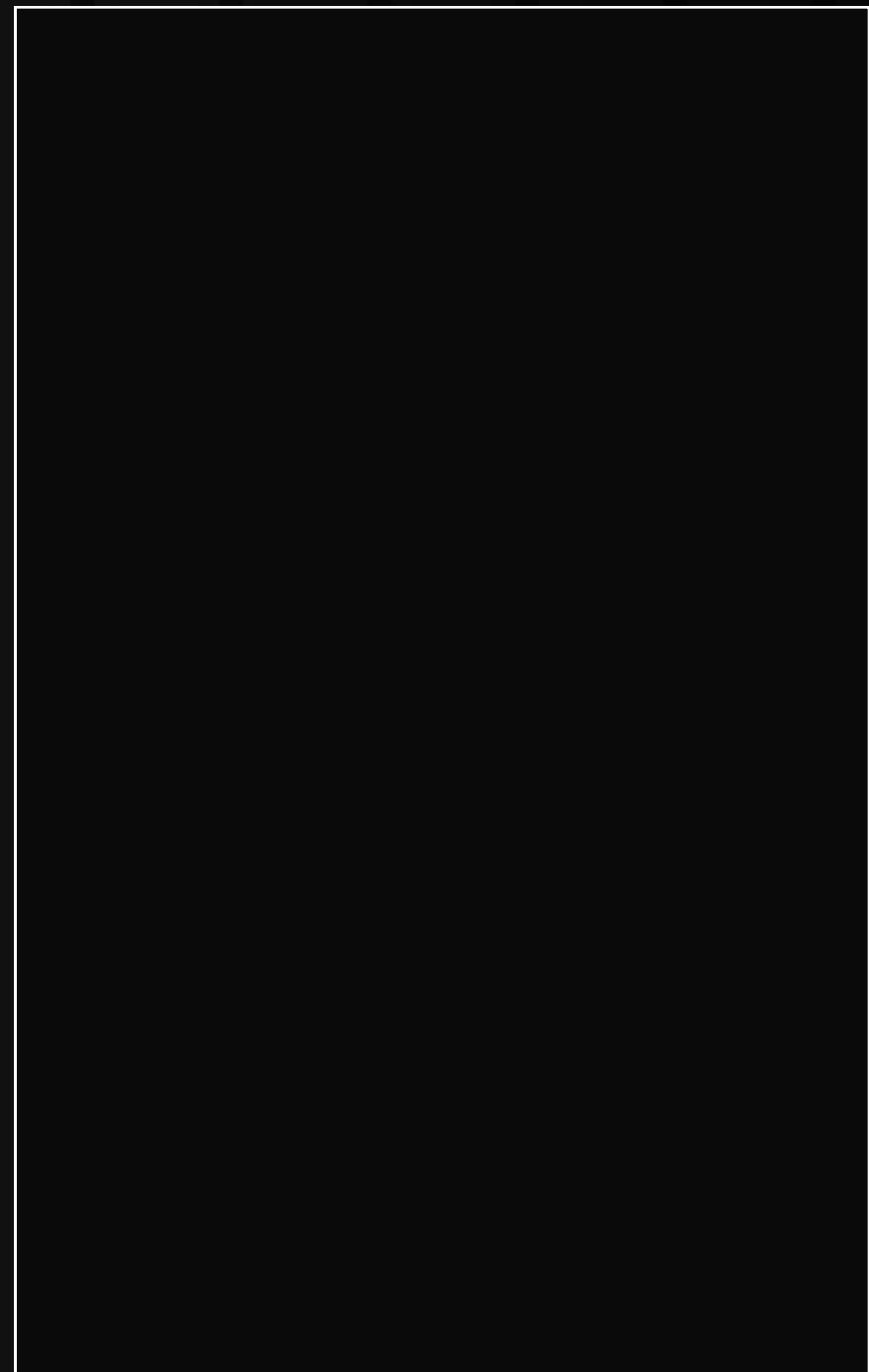
Keep designs minimal, brand-aligned, and optimized for each platform.



## Background Don't

Overload with text, use non-brand fonts, or ignore safe areas.

# COLORS



**Black**  
#0B0B0B



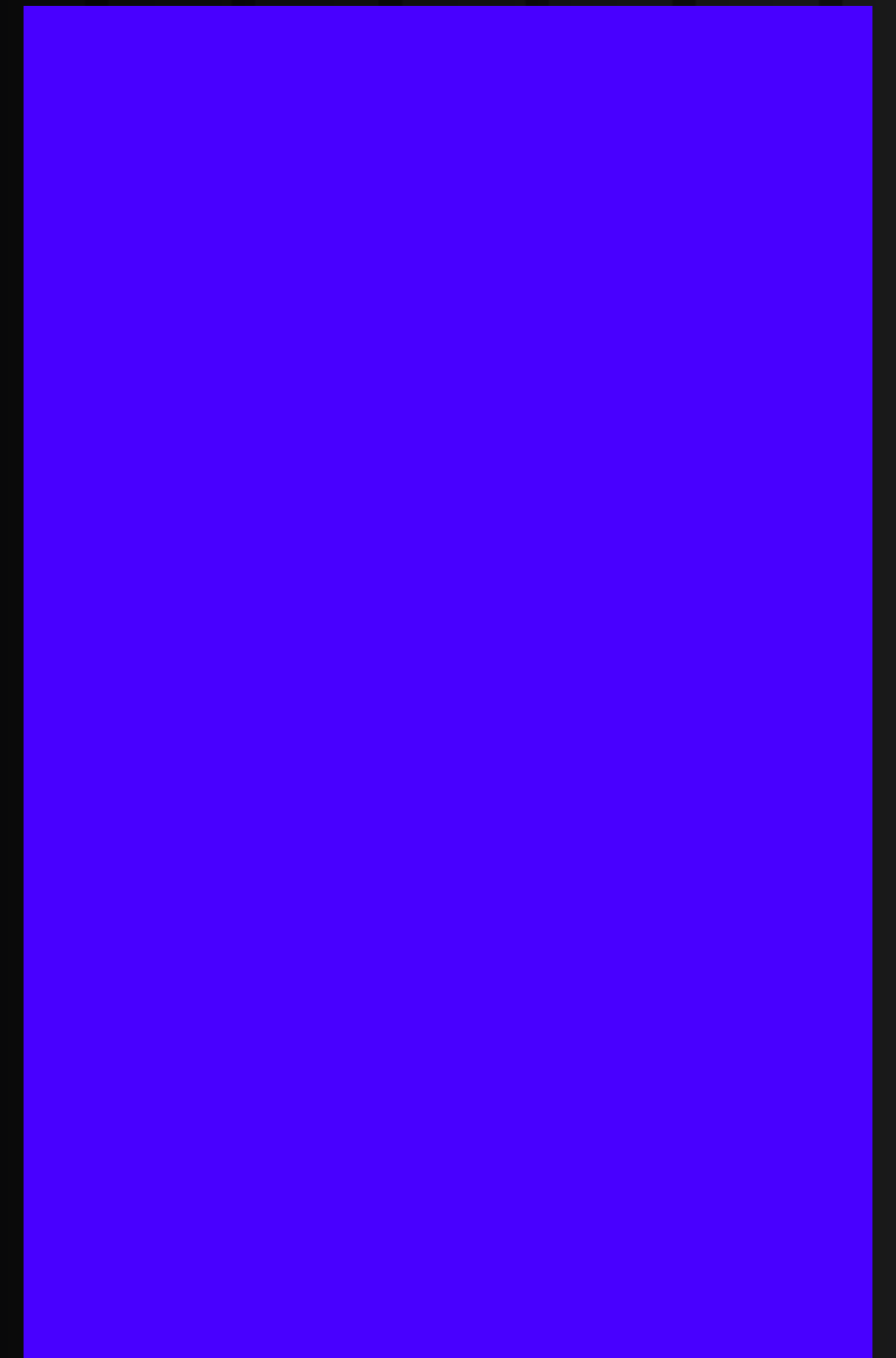
**Blue**  
84ACFF



**White**  
#FFFFFF



**Gray**  
#575757



**Violet**  
#4800FF

Primary

Bricolage Grotesque

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz  
0123456789

Regular	AI-native systems
Medium	AI-native systems
SemiBold	AI-native systems
Bold	AI-native systems

Secondary

Cash Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz  
0123456789

Regular	AI-native systems
Medium	AI-native systems
SemiBold	AI-native systems
Bold	AI-native systems



# Typeface

Aa

**Bricolage Grotesque**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt

Uu Vv Ww Xx Yy Zz

0123456789

Bb

**Cash Sans**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk

Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu

Vv Ww Xx Yy Zz 0123456789



# Stationary



# Agient



**Stationary**

**Agient**



**Agient**

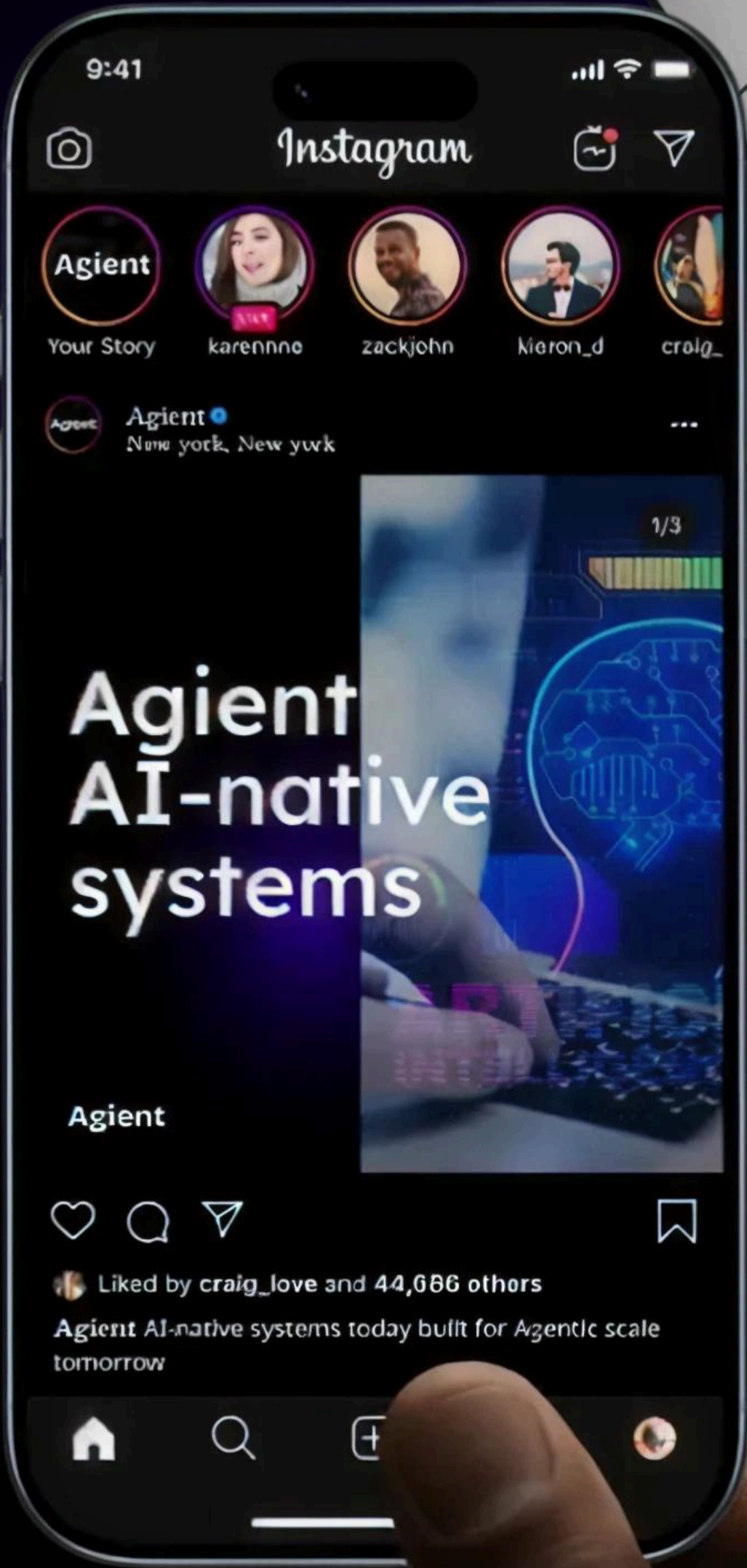
Stationary

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# Visual Design Style & Tone



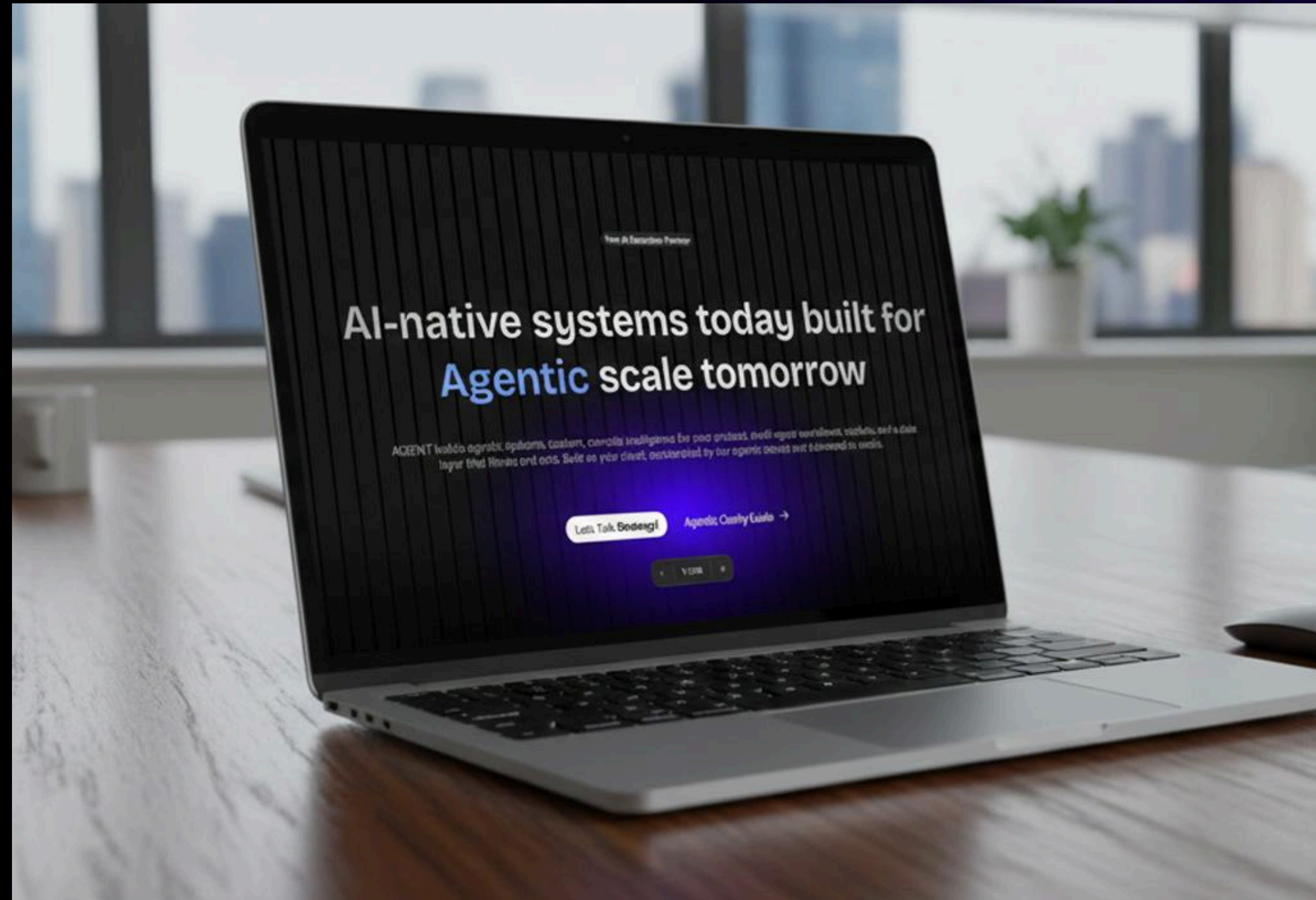
Agent



Visual Design Style & Tone

# Agient AI-native systems

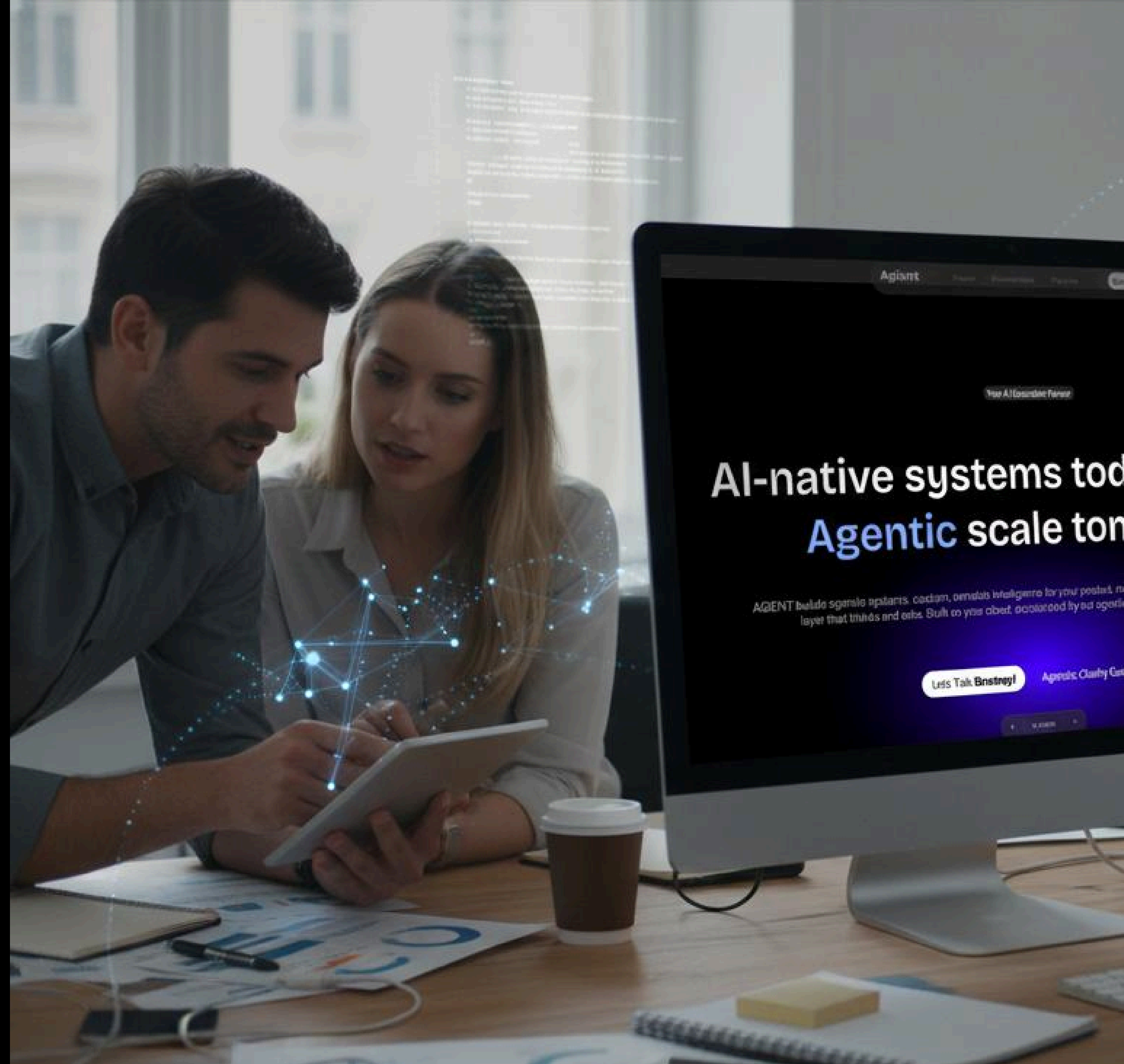
Agient



Visual Design Style & Tone

# Agient AI-native systems

Agient



## Visual Design Style & Tone





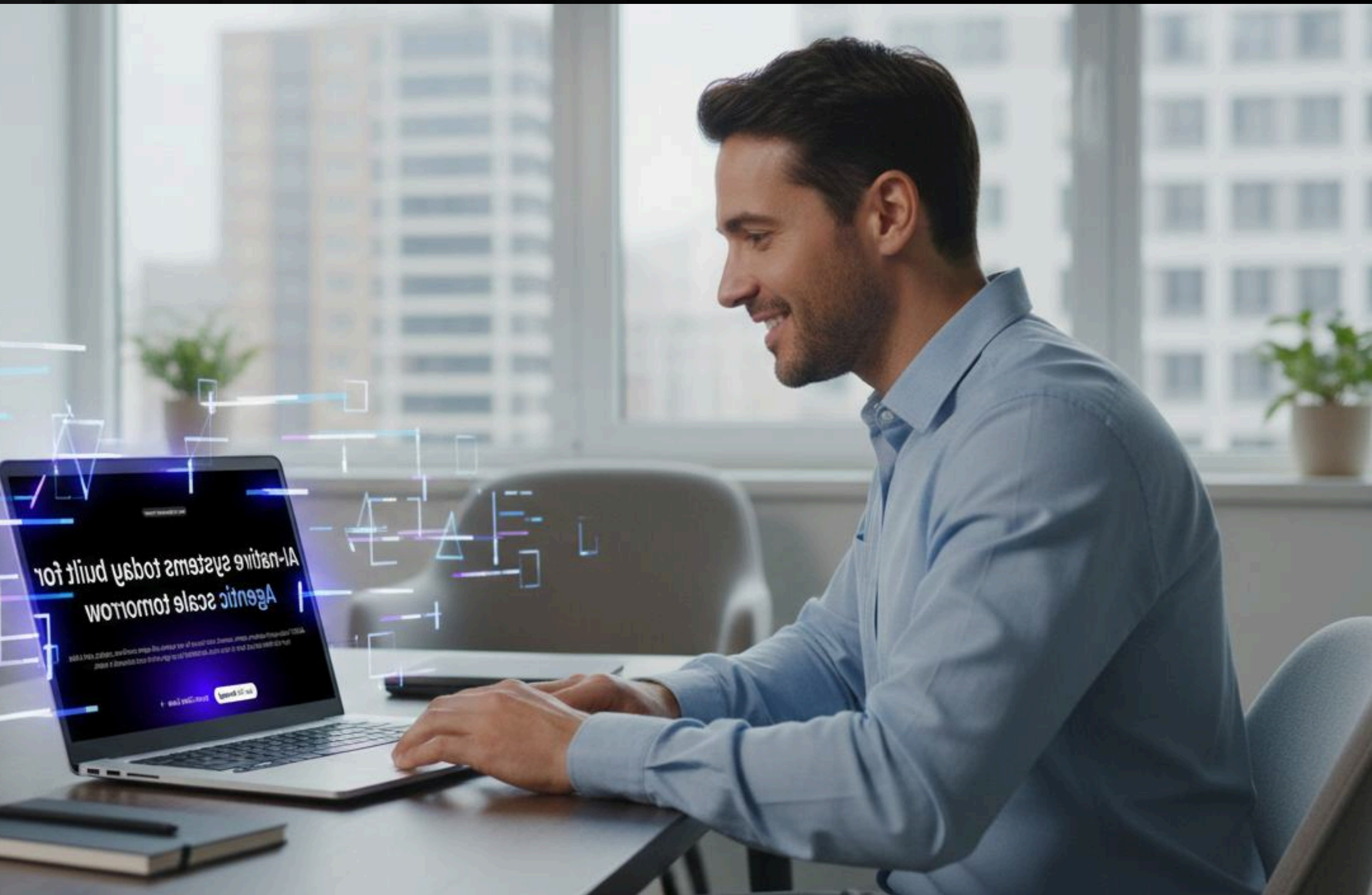
## Visual Design Style & Tone

**Agient**





# Visual Design Style & Tone





# Agient

Official Agient brand assets are available for download, including logos, color palettes, typography, and design resources. Please use only these approved files to maintain brand consistency across all applications.

For access to the latest files, use the links provided below.

**[DOWNLOAD HERE](#)**

**Thank you!**